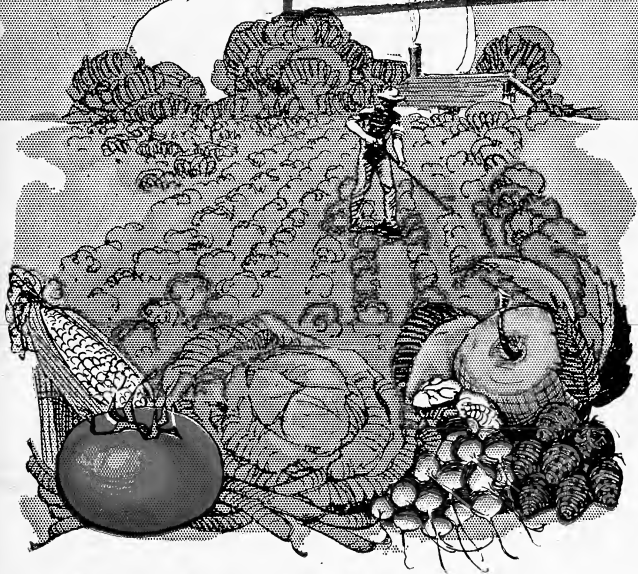


## **Historic, archived document**

Do not assume content reflects current scientific knowledge, policies, or practices.



68,43  
Library  
RECEIVED  
★ MAR 2 1923 ★  
U. S. Department of Agriculture.



# HILLCREST GARDENS

THE HOME OF GOOD PLANTS

Accredited Minnesota's Finest Market Garden.  
The Largest in Southern Minnesota. Growers,  
Shippers and Dealers in Vegetables, Plants, Small  
Fruits, Flowers, Bulbs and Seeds.

HARRY E. RUBLE & SONS  
OWNERS ∴ ALBERT LEA, MINNESOTA



# GREETING

Greetings to our old customers and friends. To those of you who receive our price list for the first time we want to tell you that we started in the plant breeding business 16 years ago. We were growing only what stock we needed for ourselves but we grew such good plants that there was a demand for them by others so we began to propagate a surplus for our friends and neighbors until now the demand has grown to great proportions and we are delivering plants to every state in the U. S. A.

We want to thank our many customers for their continued patronage and to assure you all that our plants this season are the finest we have ever grown, clean, heavily rooted, free from disease and grown on new soil. They will make vigorous growth from the start and productive stock for the future. All our stock has been thoroughly inspected by the State Department of Horticulture and every shipment will bear the State Certificate of Inspection.

Our customers will find it to their advantage to ORDER as EARLY as possible, instructing us to ship on whatever date you will be ready for the plants. This will avoid delays and we can make proper arrangements to get the plants off promptly when wanted. The strawberry, especially, should be set as early as possible to insure best results and most vigorous growth the first season. We begin our spring digging about April 10th and fill all orders in rotation as received, but early orders for any specified date are properly taken care of. If no shipping date is given in your order we endeavor to ship plants at the proper planting time.

REFERENCES—First National Bank of Albert Lea, Minn., Express Agent, Postmaster or Business Men's League of Albert Lea, Minn.

Discounts and usual terms to dealers.

Packing charges are included in the prices given. 500 plants at 1,000 rate; 50 plants at 100 rate.

# **OUR BUSINESS IS GROWING**

## **TERMS**

Cash with order, or part cash, balance before shipment. Do not ask us for credit or to ship your plants C. O. D.

## **HOW TO SEND MONEY**

By Check, Bank Draft, Express Money Order, Post Office Money Order, or Cash in a registered letter.

## **OUR GUARANTEE**

We guarantee all plants shipped by us to be true to name and first class in every respect, fresh dug and packed in the best possible manner, and delivered to the post office or express company in first class condition. If plants should not prove true to name, we will upon proper proof, return you money for such plants, or refill that portion of your order which has not proved true to name, but are not liable for further damages.

## **COMPLAINTS**

Complaints as to condition on arrival, shortage, or errors must be made within 5 days after the stock is received. We will not guarantee to make any adjustment on complaints sent us more than five days after the plants arrive. This allows our customers ample time to examine shipments and if there is anything wrong, the sooner we know it, the sooner it can be adjusted. Write us fully. If the fault is ours, we will make it right at once, and do it cheerfully. We, of course, cannot be responsible for the growth of plants after they reach our customers, as their growth depends on soil, care, weather, etc.—all being beyond our control.

## **CLAIMS TO EXPRESS COMPANY**

If stock arrives in poor condition, you must have the Agent note the condition and extent of damage on your Express receipt. No claim can be made to the Express Company unless this is done. Send us your receipt, with Agent's notation. This is important and must be done, or we cannot replace stock damaged in transit.

# OUR BUSINESS IS GROWING

## PRICE LIST

### VEGETABLE PLANTS

Prices prepaid, unless otherwise noted

	Dozen	100	1,000
CABBAGE—Ready April to July. Early Jersey or Charleston Wakefield, Win-nigstadt, Copenhagen Mar-ket .....	\$0.35	\$1.50	\$9.00
Extra large twice trans-planted plants .....	.40	2.00	12.00
Second Early Glory of Enk-huizen, Succession .....	.35	1.50	9.00
Late, Ready May to July, field grown, Round Head, Hollander, Danish Ball Head .....	.35	1.00	5.00
Seedling, any variety.....	....	....	4.00

	Each	Dozen
MINT—Sweet Mint .....	\$0.40	\$1.50
	Dozen	100 1,000

SWEET POTATO—Ready in May and June.....	\$0.40	\$1.50	\$8.00
---	--------	--------	--------

SAGE—Ready in May and June, Broad Leaf.....	.50	....	....
---	-----	------	------

TOMATOES—Ready in May and June. Earliana, Jewel, Bonny Best, John Baer, Dwarf Champion, Red Pear, Yellow Pear .....	.40	2.00	10.00
Extra Large, twice trans-planted plants .....	.75	4.00	....

### PANSY PLANTS

GIANT TRIMARDEAUS—Select Giant Flowering. ½ doz., 35c; dozen, 50c; per 100, \$3.00; per 1,000, not prepaid, \$18.00.

Seedlings, per 1,000, \$4.00; 3,000 or more at \$3.50 per 1,000.

	Each	Dozen
CHIVES—Large Bunch .....	\$0.35	\$1.50

# OUR BUSINESS IS GROWING

## PERENNIALS

		Each	Dozen
AQUILEGIA—(Columbine).	Mixed		
colors .....		\$	2.00
DIGITALIS .....	.40		2.00
FERNS—Hardy ferns .....	.40		3.00
GAILLARDIA—Sanguinea .....			2.00
HELIANTHUS—Corn Flower .....			2.00
HOLLYHOCKS—Mixed colors.....			2.00
PHLOX—Coral pink, lavender.....	.40		2.00
PINKS—Mixed colors, two year roots....			2.00
PINKS—Mixed colors, one year roots....			1.00
SHASTA DAISY—Large, two year			
roots .....	.50		3.00
			1,000
Seedlings .....			3.00

## ROOTS AND BULBS

BLEEDING HEARTS—Each .....	\$0.75	
CANNAS—King Humbert, red, bronze foliage; Yellow Humbert, yellow, green foliage; Fiery Cross, red, green foliage. Price, 2 and 3 eyes, each, 25c; dozen, \$2.00.		
DAHLIA—White, red, yellow and variegated, mixed colors; a choice selection of named varieties, dozen .....	1.25	
Standard mixture, dozen...	.75	
	Dozen	100

## GLADIOLI—

America, light pink.....	\$0.35	\$2.50
Chicago, white .....	.35	2.50
Glory, cream .....	.50	3.50
Mrs. Francis King, scarlet.....	.35	2.50
Mrs. Francis Pendleton, rose pink..	.50	3.50
Peace, white .....	.35	2.50
Prince of Wales, salmon.....	1.00	7.00
Schwaben, sulphur yellow.....	.50	3.50
Velvet King, a good red.....	.35	2.50

## SPECIAL

Fifty blooming size bulbs (our selection) of named varieties, worth at least \$4.00 if selected from our large stock, of choicest varieties, pre-paid, \$1.25.



# OUR BUSINESS IS GROWING

## POPULAR MIXTURES

A good mixture is the most economical to buy, especially when you do not care to keep each variety separate and these we sell very cheaply, as we save the expense of labeling each separate variety. Our mixtures are made from named varieties grown separately and mixed when we put up the order.

## HILLCREST MIXTURE

Our choicest mixture made from named varieties, all colors, dozen, 35c; per 100, \$2.00.

Standard mixture, dozen, 35c; per 100, \$1.50.

Groffs Hybrids, dozen, 35c; per 100, \$2.00.

## IRIS

Celeste, blue; Flavenscens, canary yellow; Her Majesty, pink; Honorabilis, yellow and maroon; Mde. Chereau, white edged with light blue; Queen of May, pink.

	Each	Dozen
Price, any variety.....	\$0.50	\$3.00
Mixed colors (our selection).....		2.00

## LILY OF THE VALLEY

	Each	Dozen
Large clump .....	\$0.50	\$2.00

## PEONIES

	Each	Dozen
FELIX CROUSSE, best red.....	\$0.60	\$6.00
FESTIVA MAXIMA, best white.....	.60	5.00
LOUIS VAN HOUTTE, red.....	.60	5.00
EDULUS CUPERBA, pink.....	.60	5.00
Peonies in mixture, our selection, taken from the mixture made last fall .....	.40	3.00

## SHRUBS

HANSA ROSE—Large double red, very handsome, free bloomer, perfectly hardy. Each, 75c; dozen, \$8.00.

POITEVINE—Pink. Each, 75c; dozen, \$8.00.

SIR THOMAS LIPTON—White. Each, 75c; doz., \$8.00.

PINK RAMBLER—A rapid growing, rambling variety, fairly covered with a mass of small pink blooms. Each, 75c.

RED RAMBLER—Same as above except in color. Each, 75c.

## OUR BUSINESS IS GROWING

BOSTON IVY—Each, 50c.

BUSH ROSES—American Beauty, pink; Mme. Plantier, white; Magna Carta, pink; Paul Neyron, pink; Gruss an Teplitz, red. Each, 75c; dozen, \$8.00.

HONEYSUCKLE—Each, 50c  
HYDRANGEA—Abor. grandiflora. Each, 75c; dozen, \$6.00.

RED DOGWOOD—Each, 50c.

SNOWBERRY—Each, 50c.

SYRINGA—Each, 50c; dozen, \$4.00.

LILACS—Common purple variety. Each, 50c; dozen, \$4.00. French Lilacs. Each, 75c.

SNOWBALL—Each, 75c.

SPIREA—V. H. (Bridal Wreath). Each, 50c; dozen, \$3.00.

JAPANESE BARBERRY—Large size, each, 75c; dozen, \$6.00; small size, each, 25c; dozen, \$1.00; 100, \$5.00.

WISTARIA VINES—Each, 50c.

### EVERGREENS

SPRUCE—6 to 12 inches. Per dozen, \$2.50; per 100, \$15.00.

NORWAY PINE—Per dozen, \$2.50; per 100, \$15.00.

JACK PINE—Per dozen, \$2.00; per 100, \$10.00.

WHITE PINE—Each, \$1.00.

### GRAPE VINES

Grapes are becoming a more profitable crop every year; plant your vineyard this spring with guaranteed stock.

CONCORD—The standard commercial black grape; the best and most profitable market grape grown. Price, each, 40c; 6 for \$1.25; dozen, \$2.00.

MOORE'S EARLY—A black variety; a week earlier than Concord; hardy. Each, 40c; 6 for \$1.50; dozen, \$2.50.

BETA—The hardy grape for the Northwest. Each, 40c; 6 for \$2.00; dozen, \$3.00.

### STRAWBERRIES—Culturing Directions

Soil—Any soil that will grow good farm crops will grow good berries. The better condition of the soil and the more fertile the better the crop of berries will be.

## OUR BUSINESS IS GROWING

**Preparing Ground**—Plow deep and harrow well until it is loose and level. Fall plowing gives best results, but well prepared spring plowing will make good plants if soil is afterwards kept well cultivated. If the soil is rolled or floated before planting it will facilitate the work of marking off the ground and planting.

**When to Plant**—Plant as early in the spring as possible after danger of hard frost is past and before the plants have grown too large so the plants can take advantage to root themselves during the early spring rains. Set the plants as soon after arrival as possible. Do not wet the plants until you are ready to set out or they are likely to heat and be destroyed. If you are not ready to set out the plants on arrival, open the package and take out the plants; dig a shallow trench in the soil and lay out the plant in this, covering the roots with soil, but leaving the crowns of the plants exposed; do not water. As soon as possible set the plants in their permanent bed.

**Planting Distance**—We plant strawberry plants in rows four feet apart. We set the Dunlap about 24 to 30 inches apart in the rows and the Progressive 12 to 15 inches apart.

Keep the ground well cultivated and the plants free from weeds during the season. Train the runners in the row as you desire.

We grow only a few of the best varieties that we can recommend to our customers for home or commercial planting anywhere. These plants are all grown on new ground, are heavily rooted and will take care of themselves if given only a fair chance. No family can afford to be without a patch of this delicious fruit and the returns pay many times over for the small initial investment.

**SENATOR DUNLAP**—The best June-bearing variety, has perfect blossoms, is hardy, productive, a splendid keeper and is able to hold its own under most any rough and tumble methods of cultivation to which it is likely to be subjected. Senator Dunlap is a very hardy berry, having good-sized and even fruit of a very beautiful dark red color. It is a berry to grow for home use or market. The Senator Dunlap is now one of the great-

# OUR BUSINESS IS GROWING

est all round varieties under cultivation.

We recommend it without hesitation. Price, per 100, prepaid, \$1.00; 200, \$1.50; 1,000 (not prepaid), \$5.00.

**PROGRESSIVE EVERBEARING**—The ever-bearing strawberry is no longer an experiment but a decided success wherever it is grown. They are hardy, thrive in most any soil with only a reasonable amount of care (of course the better the soil and the better the care, the better the crop will be) and will produce a big crop of berries the same season planted if weather conditions are at all favorable, and will produce earlier the following season than any of the June-bearing varieties, continuing to bear throughout the season until frost kills them. It is no uncommon thing in our gardens to be gathering pumpkins, digging potatoes and picking strawberries at the same time. Last season we delivered berries to the dealers from plants started the same season, as late as October 20th, when the weather was such that the pickers wore gloves to protect their hands from the cold.

The quality of the fruit of this variety ranks with the best. It is medium in size, a highly colored glossy red, parts readily from the cap and will carry well if not left on too long after ripening.

Our plants are heavily rooted, true to name and by careful selection we have so improved them that we know we are offering you the best that can be produced. Price, prepaid, 50, \$1.00; 100, \$1.50; 1,000 (not prepaid), \$10.00.

## **RASPBERRY PLANTS**

**RASPBERRY PLANTS**—No home garden should be without a patch of raspberries. They make delicious sauce and preserves and there is always a market for surplus fruit. They are easy to care for, grow rapidly, multiply freely and produce prolifically. A row set out in the home garden will bear for years and become a source of supply of fresh fruit, closely following strawberries, as well as a source of profit if a surplus of berries is produced.

## OUR BUSINESS IS GROWING

**ST. REGIS EVERBEARING (Red)**—The St. Regis is a very valuable variety whether grown for market or home use. It will bear a heavy crop of berries, ripens earlier than other raspberries, in the summer, and in addition the new canes will bear a fine crop in the fall, if weather conditions are favorable. Berries are bright crimson, medium size, rich sugary, with full raspberry flavor, very firm and a good shipper. Canes stocky, hardy, with an abundance of dark green, leathery foliage. We recommend St. Regis especially for home use as it will provide delicious berries early and late. Price, not prepaid, 25, \$1.50; 50, \$2.00; 100, \$3.00; 1,000, \$20.00.

**EARLY KING**—An old standard variety of red raspberry, the earliest of them all, free from disease and will thrive in any soil or climate. Price, not prepaid, 50, \$1.50; 100, \$2.00; 1,000, \$12.00.

**ALTON**—A large delicious red raspberry of long season; ripens a little later than St. Regis, of rugged growth, hardy, heavy producer of berries that cling to the stems well and do not fall from the canes until dead ripe. It will not carry so well as St. Regis and is not so good as a commercial berry but cannot be surpassed for the home garden. Price, not prepaid, 25, \$1.50; 50, \$2.00; 100, \$3.00; 1,000, \$20.00.

**IOWA**—Similar to Alton in every way. Price, same as Alton.

**LATHAM or MINNESOTA NO. 4**—This wonderful new raspberry originated at the Minnesota Plant Breeding Farm and is the **BEST OF ALL THE RED RASPBERRIES**. LATHAM does well on almost any soil, is perfectly hardy, a rank grower of strong, robust canes with heavy velvety foliage. LATHAM is a wonderful producer of large delicious fruit of fine texture, meaty and of that decided raspberry flavor. **LATHAM IS THE BEST FOR THE HOME GARDEN**. Season of production about the same as St. Regis but LATHAM is a heavier producer of larger berries that will carry well.

The LATHAM RASPBERRY is of the so-called everbearing type and will produce fruit the same

## OUR BUSINESS IS GROWING

season set out and continue to bear until late in the fall. The berries are produced in great numbers, in clusters on the strong canes and it is a wonderful sight to see a field of these remarkable raspberries during the fruiting season.

Our stock of LATHAM comes direct and is absolutely true to name. Price, not prepaid, 25, \$2.00; 50, \$3.00; 100, \$5.00; 1,000, \$30.00.

REDPATH—The wonder red raspberry, recently introduced. Hardy, strong canes; prolific bearer. Many of the fruits measure over an inch in diameter. We are offering this new raspberry in limited quantities to our customers for the first time with the full assurance that it is worthy of trial, at least. Limit of 25 plants to each customer. Price, 12 plants, \$3.00; 25 plants, \$5.00.

CUMBERLAND (Black)—Cumberland is without doubt the most profitable and heaviest yielding black cap ever introduced. It is a wonder in size of berries and vigor of plant growth and is as hardy as any variety grown. It has no disease of cane or foliage, and grows luxuriantly wherever planted. It is tremendously productive of extra large berries, not approached for size, quality or appearance by any variety. Cumberland season for ripening is medium early. Price, not prepaid, 25, \$1.00; 50, \$1.50; 100, \$2.50; 1,000, \$15.00.

PLUM FARMER (Black)—This is one of the newer introductions in Black Raspberries. The sale of Plum Farmer plants has steadily increased every year since its introduction. This is pretty good evidence of its value. It is being planted extensively in all sections, as it is early, therefore a big money maker for the growers. The berries are large in size, excellent quality and delicious flavor. They are coal black but covered with bloom, which gives them a bluish appearance. The canes are strong growers and very hardy, and produce a very large crop of fruit, which is matured quickly. Price, not prepaid, 25, \$1.00; 50, \$1.50; 100, \$2.50; 1,000, \$15.00.

BLACKBERRY—Eldorado. Per 100, \$5.00.

### GOOSEBERRIES

DOWNING—We are offering this variety with the full assurance that it is the best gooseberry

## OUR BUSINESS IS GROWING

under cultivation. Berry is yellowish green when ripe, one of the very largest varieties, and they will produce more fruit than any variety we have ever grown. Price, per dozen, not prepaid, \$2.00.

CARRIE—Price, same as above.

### CURRENTS

CURRENTS—Owing to its great demand for jellies and other cooking purposes the demand usually exceeds the supply, forcing a high market price. The currant flourishes in almost any kind of soil, but to grow them to perfection, plant in deep, rich soil and give annual pruning and cultivation. Set the plants  $3\frac{1}{2}$  by 5 feet apart.

PERFECTION—This variety is said to be a cross of Fay's and the White Grape currant. It is high in quality, and very productive, a vigorous grower and one of the most profitable to grow for either home or market. Fruit is large, and hangs on well after becoming dead ripe. Price, not prepaid, per dozen, \$3.00.

RED DUTCH—Price, not prepaid, per dozen, \$1.50.

WHITE DUTCH—Price, not prepaid, per dozen, \$1.50.

FAY'S PROLIFIC—Price, same as above.

### ASPARAGUS

ASPARAGUS—Is a good crop to have in the home garden, the tender stalks are very delicious, nutritious and appetizing and are relished by nearly everyone, coming so very early in spring when something of this kind is needed to tone up the system after a dearth of such luxuries. Asparagus should be planted for home consumption as well as for market. 100 hills will give a fine supply all spring and summer for any small family; larger families should have more.

Bonvallett's Giant, Palmetto, Early Argentieul, Barr's Mammoth. Price, prepaid, dozen, 50c; 100, \$1.50; 1,000, not prepaid, \$7.50.

Washington, rust resistant asparagus recommended as the best for home or commercial growing. Dozen, \$1.00; 100, \$3.00; 1,000, \$20.00.

HORSE RADISH ROOTS—Maliner Kren, large

## OUR BUSINESS IS GROWING

Bohemian variety. Price, prepaid, 100, \$1.50; 1,000, \$10.00.

**Horse Radish, grated, Hillcrest Brand.** Case, 1 dozen, prepaid, \$2.00; 2 dozen, prepaid, \$3.75.

**RHUBARB or PIE PLANT**—Coming in so early, Rhubarb finds a ready market, being relished by everyone. The city garden should have a dozen or two and every farm can add to its income from Rhubarb. It is easily produced in a commercial way, yields immensely, can be shipped almost any distance, and is easily gathered and packed.

**Victoria, Burbank, Strawberry.** Price, prepaid, each, 30c; dozen, \$2.00.

### **ROSE COMB RHODE ISLAND REDS**

**ROSE COMB REDS**—For several years we have been breeding the R. C. Reds and have developed a strain for exhibition and heavy egg production. Our birds have never failed to receive their share of blue ribbons in competition with other stock and we have culled the flock for several years for egg producers. This season we are trapnesting a number of our best breeders. No stock for sale this spring. Farm flock, eggs for hatching, per 15, \$1.50; 30, \$2.50; 50, \$4.00; 100, \$7.00.

**Pen Number One**—Our choicest, mating, headed by a heavy boned cockerel with typical shape, long back, glossy mahogany plumage, red to the skin, good head and eye, mated with prize pullets and hens. Eggs for hatching, per 15, \$5.00.

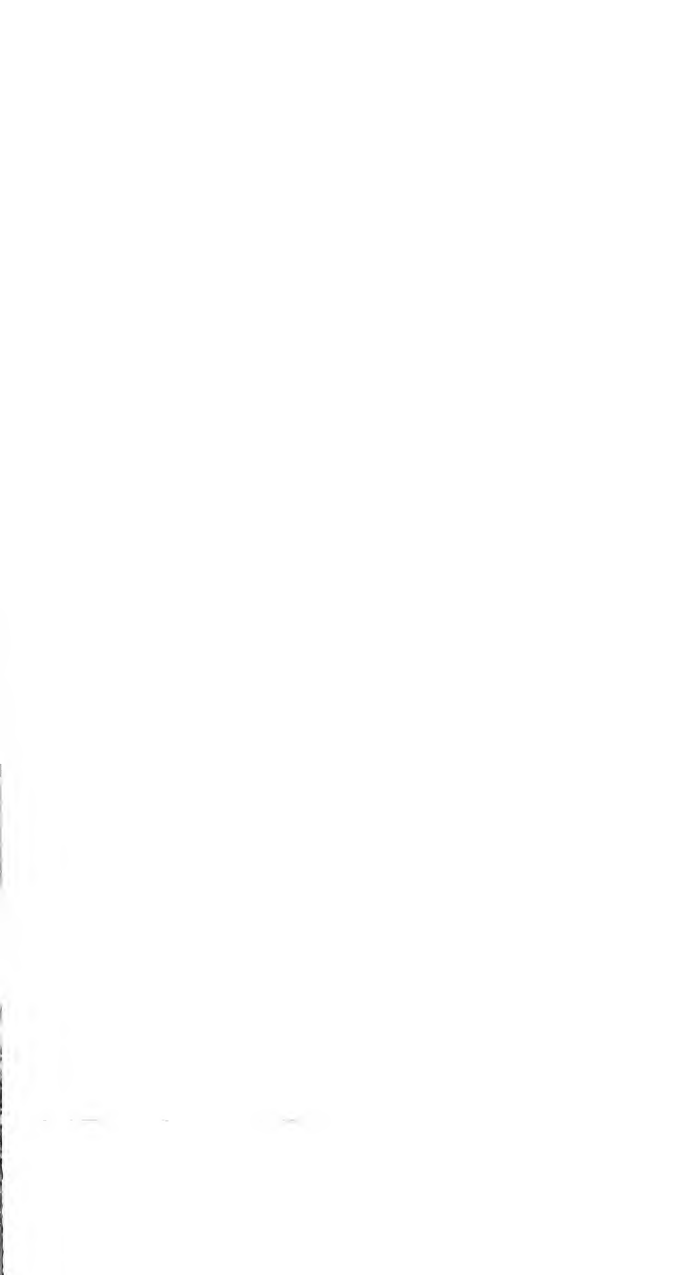
**Pen Number Two**—Eggs for hatching, per 15, \$3.00.

**BABY CHICKS**—From our farm flock. Per 25, \$6.00; 50, \$11.00; 100, \$20.00.

**WILD MALLARD DUCKS**—No stock for sale. Eggs for hatching, 13, \$2.00.

**BLACK COCHIN BANTAMS**—\$3.00 each; pair, \$5.00. Eggs for hatching, \$3.00 per 15.





## APPLE TREES

Early Harvest, Duchess, N. W. Greenings, Wealthy, each, not prepaid, 50c; doz., not prepaid, \$4.00.

## \$1.50 BARGAINS \$1.50

Prepaid by parcel post.

- 200 Dunlap Strawberry Plants.
- 100 Progressive (Imported Everbearing) Strawberry Plants.
- 6 Moore's Early Grape Vines.
- 3 Beta Grape Vines.
- 12 Red or Black Raspberries.
- 100 Asparagus Roots.
- 4 Spirea (Bridal Wreath).
- 2 Rosea (Choice of Varieties).
- 6 Peonies (Assorted Colors).
- 8 Iris (Our Selection).
- 100 Gladioli Bulbs (Assorted Colors, all from named Varieties).
- 8 Canva Bulbs (Assorted Colors).
- 24 Dahlia Bulbs (Assorted Colors).
- 6 Chasta Daisy—8 Hollyhocks (Assorted Colors).
- 50 Pansy Plants (Assorted Colors, large blooming plants).
- 100 Cabbage Plants.
- 100 Sweet Potato Plants.
- 100 Tomato Plants.

---

Any four of the above collections, prepaid, for \$5.00.

---

All prices in this catalog prepaid unless otherwise noted.